

## PRIVACY STATEMENT

According to the Personal Data Protection legislation, FPT Industrial S.p.A. – hereinafter referred to as the "*Company*" - desires to inform you about how your personal data is collected, processed and protected:

- a) with your consent, your personal data will be collected, handled and processed with the purposes to permit the provision of all and any of the services and the performance of each of the activities related to www.fptindustrialstore.com corporate website;
- b) the purposes above could result in: (i) Administration and accounting. Your Personal Data will be processed in order to perform the services and the operations related to the sale and delivery of products purchased from the www.fptindustrialstore.com (ii) Marketing. Your Personal Data will be processed and treated for commercial, promotional, marketing activities, survey on customer satisfaction on products and services directly provided by the Company, as well as for customer loyalty, marketing information and direct offers on products and services;
- c) the communication of your personal data is on a voluntary basis. Failure to provide consent for the purposes listed under section b)(i) prevents the Company to carry the services you requested;
- d) The processing of the data is handled by electronic means and to ensure the security and confidentiality of the same data in compliance with the provisions of the applicable laws;
- e) The Company may communicate your personal data to subsidiaries, affiliates, companies of CNH Industrial group, trusted external parties, service providers, authorized dealers and distributors and business partners, based into and outside the European Union, which may use it for the fulfillment of the purposes listed above.
- f) The Company may transfer your Personal Data in a country outside your country of domicile, even outside the European Union. The Company ensure that such data transfers and the handling of data in that country is adequately protected;
- g) The Data Controller for the processing of your Personal Data is The Company, headquartered in Via Puglia 15, 10156, Turin, Italy;

Pursuant to the applicable Personal Data Protection legislation, you have the right to obtain confirmation as to whether or not personal data relating to you are being processed, regardless of their being already recorded, of their origin and knowledge of the logic involved and communication of such data in intelligible form.

You can require and obtain the deletion, transformation into an anonymous form or the freezing of data treated in breach of law, including those cases in which processing is





necessary in relation to the purposes for which the data were collected or subsequently handled as well as the updating, rectification or, where interested therein, integration of the data.

You have also the right to object in whole or in part, for legitimate reasons, to your data processing whether the data are processed for the performance of the activities relevant with the purposes of the collection, for commercial information, for advertising or direct sales. In order to obtain further information or exercise your rights you can contact: marketing@fptindustrial.com indicating in the subject field: "Privacy".

## **CONSENT**

I have read the above statement and he purposes:	erby accept that my data is processed for the listed
[] I have read and I agree	[] I do not agree (*)
I accept that my data are communicated to other companies of CNH Industrial group and to third parties as indicated in section e) for the purposes specified in sections a ) and b) as well as be transferred and handled as indicated in section f)	
[] I have read and I agree	[] I do not agree (*)
I accept that my data are processed for r	marketing purposes as specified in section b) (ii).
[] I have read and I agree	[] I do not agree
Your consent may always be revoked at a later date. If consent is revoked the Company may not be able to carry out certain requests/services required by you. The Company will, where practicable, inform third parties to whom your data has been transferred of your withdrawal of consent.	
Date	Signature

(\*) In absence of your explicit consent, the Company may not be able to carry out certain requests/services required by you.